



MARSEILLE, FRANCE '12

TIME FOR *SOLUTIONS*

PRESS KIT

6th World Water Forum

Marseille, France / 12-17 March 2012



THE FORUM AT A GLANCE

What?

The 6th World Water Forum is the largest water event in the world. It demonstrates how the international water community contributes to tackle the major world water-related challenges, from access to water for all and everyone, to climate change and food security.

Why?

So as to best respond to the global water challenges and to raise water issues on global agendas, the 6th World Water Forum – Time for solutions, is guided by 12 Priorities for Action and 3 Conditions for Success, translated into common and measurable goals. These targets and their roadmaps provide a strategic frame to the identification and replication of promising solutions.

Who?

This 6th Forum will be the breeding ground of strong commitments and partnerships aimed at the introduction and scaling up of promising solutions by all the stakeholders from the different regions : elected representatives, decision-makers, civil society, financial partners and experts.

How?

All means of transport lead to the ancient capital of Phocea: air, road, rail and sea. The Marseille Provence international airports is linked to 30 european and Mediterranean cities. Once in Marseille, you can reach the Parc Chanot by metro, bus, bike or on foot.

When?

From the 12th to the 17th March 2012. The Forum will be open 8 :30am – 9 :30pm.

Where ?

In Marseille, the second largest French city, located in Provence, on the Mediterranean borders. Host city of the World Water Council, Marseille is considered as one of the largest « capital of water ». Set in an arid and dry region, it has developed a two centuries know-how to enable a safe access to clean water and sanitation for its population. An expertise that the City of Marseille is proud to share with you.

Registration:

Register online at : worldwaterforum6.org.
Special conditions and rates apply.



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MARSEILLE, FRANCE '12

TIME FOR SOLUTIONS



The 6th WORLD WATER FORUM : TIME FOR SOLUTIONS

The 6th World Water Forum – Marseille, France 12-17 March 2012

The World Water Forum is the largest world water event.

After 5 forums of diagnostics and debates about water challenges (Istanbul 2009, Mexico 2006, Kyoto 2003, The Hague 2000, Marrakech 1997), the theme of this 6th edition, to be hosted in Marseille will be: Time for Solutions!

Whether innovative or not, solutions may take a variety of forms: legal, technical, financial or educational. Those solutions will be presented, shared and debated in order to gather concrete commitments at the Forum of Marseille. During 6 days, elected representatives, decision-makers, civil society, financial partners and experts from around the world will meet at many conferences, sessions and panels.

One week to raise water issues on global agendas

The Forum programme is organised so as to include:

- The **18 months preparatory processes** prior to the Forum, on a thematic, political, regional and local level,
- The synthesis of daily progresses in the evening sessions with all the stakeholders,
- At the end of the week, the **official declarations and commitments**.

Key figures:

- o More than 300 sessions and panels
- o About 400 hours of conferences and debates
- o 800 speakers
- o A solutions' Fair

Water, an increasingly recognised political issue

Resolution 64/292, which was adopted by the General Assembly of the United Nations on July 28, 2010 recognises the right to water and sanitation. During the course of the 20th century, the world population grew from 1.7 billion individuals in 1900 to more than 6 billion in the year 2000. But whilst the population was increasing threefold, humanity's water consumption was multiplied by six. Today one third of the world population lives in a situation of water stress. Furthermore, if the current consumption trend continues, between one half and two thirds of the world population will be in a situation of water stress before 2025. In the recent years, there has been an increasing awareness of water crisis, thanks partly to the World Water Fora.

Shifting from discussions on the issues to commitments for solutions

Tomorrow we need to amplify this movement, as we must keep mobilising political decision makers at all levels. Therefore, the organisers of the Forum propose to radically change the tonality of its preparatory works. Participants are invited to focus – between now and March 2012 – on the solutions to be implemented and to leave aside the discussions on the problems which enabled us to take stock of the situation in the past years; the time for solutions has come. It is nothing less than the creation of a movement that will start from everyone's initiatives and commitments to solve the problems faced.



Following the works and recommendations previously elaborated, we have already set the target objectives and we are now elaborating the actions plans in order to make commitments to achieve those objectives.



The Forum is organized jointly by the **World Water Council**, based in Marseille and headed by Loïc Fauchon, the **French State**, and the **City of Marseille** with the support of local and regional authorities. The Forum organisational structure is named the “International Forum Committee”. It is presided by Prof. Benedito Braga, made of the Word Water Council and the French Committee (the State and its public institutions, the City of Marseille, the Marseille Provence Metropole Urban Community, the Bouches du Rhône County Council, the Provence-Alpes-Côte d’Azur Region, and the public, private and associations’ partners.

The largest word water event

Every three years since 1997, the World Water Forum mobilises creativity, innovation, competence and know-how in favor of water. The five World Water Forums organised since 1997 (Istanbul 2009, Mexico 2006, Kyoto 2003, The Hague 2000, Marrakech 1997) have placed water on the international political agenda. They have undoubtedly contributed to a global awareness of the water issues. It is a tri-annual process initiated by the World Water Council and the authorities through preparatory processes which combine thematic, regional and political activities. These processes mobilise thousands of water stakeholders over the 5 continents and culminate in the Forum week. However this week is not an end in itself: it represents simply an important milestone in a continuous process combining dialog, action and outcome’s monitoring.

With a unifying and open-minded image, the World Water Forum strives to open its activities to the entire water stakeholders of the political arena and of the civil society.

The World Water Council, the host city and the host country promote interactions and partnerships at all geographic scales and between all actors, with a special focus on developing countries.



PARTICIPATE IN THE FORUM OF SOLUTIONS

The 6th Forum preparation, programme, and outcomes are based on two key pillars:

- First, on a selection of **concrete goals, priority issued and associated targets** to drive action, mobilise stakeholders and trigger the implementation of solutions – in line with the Millenium Development Goals
- Second, these goals and targets are developed in a **multilateral and multi-stakeholders approach**

How to contribute to the Forum of solutions :

- **Contribute** with a solution, existing or innovative, to help address the global water challenges. Detailed proposal can be shared on line at www.solutionsforwater.org
- **Join** one of the 6th World Water Forum working groups in charge of identifying solutions and generating commitments – through a 3-step process: consult the list of priorities and targets on www.worldwaterforum6.org; select the relevant target(s); contact the coordinator by e-mail with your proposal of contribution and solution(s).
- **Participate** to the Forum sessions and debates. Registration is now open and early birds get best conditions. A low fare has also been designed for students so as to encourage large participation from the youth. Free school visits can be organised on Tuesday March 13 and Thursday March 15 (application for registration: youth@worldwaterforum6.org).
- **Join** the network initiatives: Youth initiatives, Women for water, NGOs, Ethic & culture...
- **Propose** a project for institutional support and get the 6th World Water Forum label.
- **Organise** a side event or participate in the water exhibition promoting water solutions.
- **Apply** to the International Water prizes that will be awarded in Marseille during the Forum week.
- It is also possible to **join the volunteers** to help welcome, guide, inform the speakers, the participants and the citizens.

The 6th World Water Forum innovates

- **An international Platform of Solutions**, www.solutionsforwater.org, to last beyond 2012, for all to consult and contribute to.
- **A roadmap** for concrete commitments, involving experts and decision makers from different background and responsibilities from all regions.
- **A new commission, « Grassroots & Citizenship »**, to involve civil society
- **A strengthening of the political process**, through significant contributions and commitments from parliamentarians and local and regional authorities worldwide.
- Debates on sensitive issues.

The output of the 6th World Water Forum

Stakeholder's declarations, Forum statement, a promising solutions book and Marseille legacy.



THE PROVISIONAL PROGRAMME

➤ **Monday March 12: Time for Solutions!**

Opening ceremony and plenary sessions inspiring strategic directions. The Forum will bring together at the same table the stakeholders from different worlds and activities, with different interests and goals, to discuss and work on common objectives. Priorities and conditions for success will set the stage for the week.

➤ **Tuesday March 13 to Thursday March 15:**

Over 250 sessions dedicated to Solutions! Results of the thematic, political and regional commissions, these 3 days of intense discussions and debates will highlight promising solutions - technical, legal, financial, educational, etc. - the whole planet can benefit from.

➤ **Friday March 16:**

D-Day for Commitments to face global water challenges.

From experts to decision-makers, all the stakeholders will commit to actions to be financed and implemented, in a short to medium time frame.

➤ **Saturday March 17:**

Final synthesis and closing ceremony. Time for Solutions! Declarations for the future of water on our planet and for a sustainable development with fair room given to solving water issues.

The Forum week at a glance

	DAY 1 Monday 12 March	DAY 2 Tuesday 13 March	DAY 3 Wednesday 14 March	DAY 4 Thursday 15 March	DAY 5 Friday 16 March	DAY 6 Saturday 17 March
8.30 am / 10.30 pm		Thematic and regional sessions			Commitment day	Final synthesis closing session
		High level roundtables	Local and regional authorities conference	Local and regional authorities conference Parliamentarian conference		
11.00 am / 13.00 pm	Opening ceremony	Thematic and regional sessions			Commitment day	Closing ceremony
		High level roundtables	Local and regional authorities conference	Local and regional authorities conference Parliamentarian conference		
Lunch	Side events					
2.30 am / 4.30 pm	Inspiring speeches	Thematic and regional sessions			Commitment day	« Grassroots & Citizenship » major events
		Ministerial conference	Regional interpolitical dialogues	Local and regional authorities conference Parliamentarian conference		
5.00 pm / 7.00 pm		Multi-stakeholder sessions and High Level Panels			Commitment day	
		Ministerial conference	Regional interpolitical dialogues	Local and regional authorities conference Parliamentarian conference		
7.30 pm / 9.30 pm	« Grassroots & Citizenship » major events					



NB: Provisional programme. For updated version, visit worldwaterforum6.org

The Forum programme will include over a hundred “Grassroots and Citizenship” social, cultural or advocacy events of all types. These include educational activities, film viewing, photo exhibition and art show, concerts and ballet, games and sport events...in and outside the Parc Chanot, in Marseille, the region and afar.

6th FORUM: GUIDING PRINCIPLES

Guiding principles

What is the major ambition of the 6th World Water Forum? Simply put: Solutions for people. Using the results of previous Forums and other international meetings as a foundation, we will aim to develop and to trigger actual implementation of concrete solutions through the achievement of a series of targets in a number of priority areas. This will include contributions and successful case studies from the world water community, generating commitment to successfully implement innovative or existing solutions in order to meet those targets.

Four preparatory processes of the Forum

Four preparatory processes will coordinate their activities to prepare and facilitate implementation of solutions to the identified priorities for action.

THEMATIC PROCESS

Mobilise stakeholders to bring about shared targets, solutions and strong commitments.

- All stakeholders develop and facilitate the implementation of action targets mobilising a variety of organisations to reach the goals associated with each priority for action.

REGIONAL PROCESS

Mobilise regional partners to implement and strengthen action in the world’s large regions.

- Regional processes In the Americas, Asia-Pacific, Europe, Africa, and in cross-continental regions (Mediterranean and Arab Countries) develop and facilitate the implementation of targets referring to regional priorities, as identified in previous Fora.

POLITICAL PROCESS

Mobilise key actors to make water a top priority in local and global political agendas.

- Governments, parliamentarians, local authorities develop political targets and solutions, e.g. cities commit to reduce the energy footprints of their water services under the Istanbul Water Consensus process.

ROOTS & CITIZENSHIP PROCESS

Mobilise civil society through several networks of major groups

- Through initiatives and groups or themes : Youth, water and women, non-governmental organisations, “water for thoughts” on culture and ethics, etc.

- Develop and facilitate the implementation of targets through citizen’s actions and local experiences.

Check out our website to find more about the projects that have been labelled up to now.



Thematic Process

President: Dogan Altinbilek (IHA)

Vice-President: Patrick Lavarde (ONEMA)

The **Thematic Process Commission** aims at setting the stage to enable the World Water Forum and its participants to move from discussing issues to working on solutions and making commitments through the World Water Forum's different processes. The 6th World Water Forum's Thematic Framework identifies 12 key Priorities for Action and 3 Conditions for Success, and a series of targets has been suggested for each one of these wide-ranging themes. Working groups, namely the Core Groups and the Target and Solutions Groups, are currently being established to work on ways to achieve these challenging targets. In the run up to the 6th World Water Forum, these groups will identify successful existing solutions and may develop innovative ones. They will also seek commitments from key stakeholders. The solutions and engagements gathered will be presented at the 6th World Water Forum.

The Thematic Framework

Toward Concrete Solutions:

The Thematic Framework identifies key themes where the water community and wider World Water Forum stakeholders can contribute in practice to sustainable development. Stemming from the outcomes of the two Stakeholder Consultation Meetings (June 2010 and January 2011) and the work of the Thematic Process Commission, the International Forum Committee has adopted its Thematic Framework based on 12 Priorities for Actions within 3 overall Strategic Directions and 3 crosscutting Conditions for Success.

3 Strategic Directions:

The 3 Strategic Directions are in line with the 3 pillars of sustainable development. "Ensure Everyone's Well-being" echoes social aspirations, « Contribute to economic development » covers the economic dimension and "Keep the Planet Blue" takes on environmental concerns.

12 Priorities for Action:

Under the umbrella of the 3 Strategic Directions, the 6th World Water Forum's 12 Priorities for Action address a variety of issues and significantly define the scope of the World Water Forum. They can be considered as the objectives of the World Water Forum and may drive the contributions from the world water community and a wider range of stakeholders towards a more healthy, peaceful, prosperous and resilient blue planet.

3 crosscutting Conditions for Success:

Three crosscutting Conditions for Success have been identified within the proposed Framework as the means to achieving progress in each of these areas. They are strong enabling factors in addressing all the Priorities for Action. The Thematic Framework will guide and structure the World Water Forum's various preparatory processes leading up to 2012.

12 priorities and 3 conditions for success

Drive the contributions of the world water community towards a more healthy, peaceful, prosperous and resilient blue planet. The 6th World Water forum seeks commitments and solutions for SMART – Specific, Measurable, Achievable, Realistic and Time – bound – priorities and targets identified through a WISE – Involvement Stakeholder Exchanges – approach.



3 Strategic Directions	12 Key Priorities for Water Action
ENSURE EVERYONE'S WELL-BEING	Guarantee access to water for all and the Right to water
	Improve access to integrated sanitation services for all
	Contribute to hygiene and health through water and sanitation
	Prevent and respond to water-related risks and crises
	Contribute to cooperation and peace through water
CONTRIBUTE TO ECONOMIC DEVELOPMENT	Balance multiple uses through IWRM
	Contribute to food security by optimal use of water
	Harmonize water and energy
	Promote green growth and value ecosystem services
KEEP THE PLANET BLUE	Improve the quality of water resources and ecosystems
	Adjust pressures and footprints of human activities on water
	Respond to climate and global changes in an urbanizing world

The Targets

A series of Targets translates each Priority for Action and Condition for Success into concrete and achievable objectives. The 6th edition of the World Water Forum strives to initiate the process which will make the targets tangible, thanks to a solution-oriented approach and multi-stakeholder engagement processes. To this extent, targets should be SMART (Specific, Measurable, Achievable, Realistic, and Time-bound), and result from WISE (Wide Involvement, Stakeholder Engagement) processes. The success of a particular target depends on the commitment of a group of stakeholders to that target and to the implementation of concrete solutions. It is also essential that the target's political and regional aspects are translated into actions, making the crucial connection between the World Water Forum's different processes.

The Core Groups

A Core Group (CG) is a small consortium of organisations vested with the tasks of:

- Being involved in identifying existing successful or innovative targets and solutions;
- Coordinating the work of Target and Solutions Groups;
- Liaising with other Core Groups and other World Water Forum processes;
- Reporting on solution delivery and commitments.

Core Groups are also in charge of coordinating the organisation of the related World Water Forum sessions, events or other projects with the support of the 6th World Water Forum Secretariat. Each Core Group is led by a Core Group Coordinator, who is ultimately accountable for the development and coordination of the subject matter in close interaction with stakeholders.

The Target & Solutions Groups

A Target & Solutions Group (TSG) is a multi-stakeholder group dedicated to a specific target. It is tasked with :

- developing a detailed target action plan
- identifying and reporting on solutions that can contribute to reach their given target
- and encouraging stakeholders to commit to its target and/or solutions

Target and Solutions Group are also in charge of proposing to their Core Group a session and its presentations for the



6th World Water Forum. Each Target and Solutions Group is led by a Target and Solutions Group Coordinator, who is ultimately accountable for the delivery of all the TSG's outputs.

Regional Process

President: Eun-Kyung Park (KWF)

Vice-President : Maurice Bernard (AFD)

In addressing water and sanitation challenges, the 6th World Water Forum seeks commitments and solutions for SMART (Specific, Measurable, Achievable, Realistic, Time-bound) priorities and targets identified through a WISE (Wide-Involvement Stakeholder Exchanges) approach. For this purpose the Regional Process focuses on :

- Mobilising and engaging stakeholders throughout several regions of the world to contribute to the Forum and catalyze action at regional and local level
- Articulating priorities and targets that are relevant and important to the region
- Seeking commitments to follow-through and implement specific actions after the Forum.

The Regional Process territories

- **4 large continental regions: Africa, Americas, Asia-Pacific and Europe**
- **2 cross-continental regions : Mediterranean and Arab Countries**

A few additional processes may be initiated in order to better take into account the specificities of particular areas.

The regional and cross-continental coordination

In each region, one coordinating organization was selected and the organization's contact person has been nominated as 'Regional Coordinator' (RC) or 'Cross-Continental Coordinator' (CCC). Each Coordinator receives seed funding to support the preparation of the Forum. Through the contribution of numerous partners, RCs and CCC play a prominent role in representing regional water and sanitation challenges at the Forum, and in building commitment and seeking solutions to the identified priority issues and targets.

The path to targets and solutions in Marseille in 2012

Water related issues and targets are first identified and prioritized through an inclusive consultation process of key representative stakeholders. Clear and realistic roadmaps are then established and agreed with all contributing partners. While some targets may be reached at the time of the Forum, the achievement of most targets is likely to require more time. In the latter case, key milestones will be presented during the Forum. Throughout the process, progress and achievements in each region will be reported by the coordinators and intermediary outcomes of the regional process will be shared on the Forum website.

Keeping in mind that the overarching objective of the 6th World Water Forum is to forge solutions that work – which means that they must be scientifically credible, socially sound, adapted to local contexts, and financially and politically feasible – it is imperative to integrate the regional process with the other processes, namely, thematic, political, and grassroots and citizens. The primary reason to integrate interests across the four processes is to secure the most favorable commitments to implement actions and solutions, while there are other advantages across such process such as facilitating dialogues and deliberation.



Political Process

President: Sujiro Seam (French Ministry Foreign & European Affairs)

Vice-President: Andras Szallosi-Nagy (UNESCO-IHE)

The **objectives** of the Political Commission are to facilitate a better understanding of water issues by political decision-makers, including outside the water sector, and to help give greater consideration to these issues at all levels of decision-making. Its mandate is to:

- **coordinate the work of the three political segments** (local and regional authorities / parliamentarians / governments) that the political outcomes effectively reflect the main issues, action targets and solutions emerging from the experts analyses and from regional priorities;
- build on **previous fora and move forward**, by reviewing the commitments made (parliamentarians' help desk, "Istanbul consensus" for local and regional authorities and "water champion cities", topics in the ministerial declaration) and then taking forward selected topics or new commitments;
- monitor the implementation of the decisions from the Forum of Istanbul and include into political documents (declarations, recommendations or voluntary commitments) the new recommendations of the various thematic and regional processes.

The political process is chaired by Philippe Lacoste, Deputy Director of the Global public goods directorate at the French Ministry of Foreign and European Affairs, and the Vice-President is Andras Szollosy-Nagy, UNESCO- Institute for Water Education's Rector.

Governmental Process

The government process wishes to make progress on targets specific to the Istanbul Ministerial Statement or standing out in the international negotiations, and to have the Marseilles Forum's recommendations recognized as a contribution to other ongoing UN processes, for example, on water and health (WHO) or the Rio+20 Conference (Mid 2012) via the green economy.

Parliamentarian Process

The parliamentarian process aims at developing the permanent international Parliamentary "Helpdesk". This tool will facilitate political cooperation regarding water-related legislation and will help share best practices and domestic water-related legislation.

Local and Regional Authorities Process

The local and regional authorities process will highlight Local and Regional Authorities' major role in achieving the Millennium Development Goals. One of the key challenges is to increase the number of signatories to the Istanbul Water Consensus (IWC). The IWC calls on authorities to adapt their water infrastructures and services to the emerging challenges they are facing, such as climate change, rapid urban growth, depletion and pollution of water resources. In addition, 10 major cities will play a catalyst role on specific issues. A strong international mobilisation of the stakeholders will be key to ensuring



the process is effective.



Roots & Citizenship Process

President: Martine Vassal (city of Marseille)

Vice-President: Hachmi KENNOU (WWC-IME)

Involving citizens in the forum

The World Water Forum's legitimacy results from the very large involvement of all water stakeholders: political decision-makers, water users and beneficiaries, civil society organisations, water experts and practitioners. These water stakeholders must continuously strive to involve a larger array of economic, social and cultural actors, since water is not an end in itself but a tool for the development of our societies and of our livelihoods.

The 6th World Water Forum ambitions therefore to involve all local stakeholders, and in particular water consumers and water users. To this end a new Commission, the Roots Commission was created and is commissioned to ensure the rooting of the 6th World Water Forum in the local, national, regional and international realities and to contribute to citizen's solutions in favour of water. To achieve this mobilisation, the Commission intends first of all to implement communication and awareness-raising events. These events will be either organised directly by the International Forum Committee or encouraged and supported after validation by the Roots Commission. A labelling charter of these events will be developed for this purpose.

It is also envisaged to integrate diverse activities and perspectives in the various Forum processes and in particular to structure the contributions to the Forum aiming to identify solutions for water through a Children's Forum, a Youth Forum, the Water and Citizen's house, the Water and Film Encounters, learning centres...



CALL FOR SOLUTIONS

The 6th World Water Forum Time for Solutions!

Focusing on solutions and action, the 6th World Water Forum - Time for Solutions! will show how the international water community contributes to tackle the key challenges our world is facing, from access to water for all to climate change to food security.

This 6th Forum will encourage strong commitments and partnership working for the implementation and scaling up of promising solutions by all actors in the different regions: decision-makers, civil society, funders and experts. In order to address the global water challenges, the 6th Forum focuses on 12 Priorities for Action and 3 Conditions for Success translated into common measurable goals. These targets and their implementation plans provide a strategic frame to the identification and scaling up of promising solutions.

What is a Solution?

Existing or innovative solutions can be legal (a law, a decree, a treaty...), technical (an appropriate device, a plant, a tool, a software...), institutional (governance structures, plans, policies...), financial (levy, transfers, tariffs...) or communication-related (advocacy campaigns, videos, leaflets...).

Above all, your solution must contribute to tackling a key water-related issue and help reach the World Water Forum targets in any regions in the world.

7 criteria will help define the most promising solutions:

1. Strategic fit with a Forum target: the solution addresses a specific need or a problem in a way that helps reach the target
2. Ground-tested: the solution has already been successfully implemented and shared on the ground
3. Cost-effectiveness: the solution yields significant impacts (outputs, outcomes) given the level of investments required (not only financial) and/or when compared to other possible solutions that could be applied to achieve the same target
4. Demonstrated impact: the solution's positive impact has been demonstrated and success factors have been identified
5. Replicability: the solution has potential for scaling up or replication in other contexts
6. Commitment: the solution has convinced a range of stakeholders to commit to implement it in the future
7. Sustainability: the solution can continue to deliver tangible positive social, economic and environmental impacts on the long run

The 6th World Water Forum's Platform of Solutions:

The Platform of Solutions showcases the solutions and commitments collected in the run up to the 6th World Water Forum in Marseille, March 2012. This interactive tool enables everyone to upload their suggestions of solutions and to post comments to generate discussions. www.solutionsforwater.org



How to contribute?

There are 2 main ways you can contribute to the 6th World Water Forum, March 2012, Marseille, France:

- **Share your solution:**

Use the Solutions Card and give your contribution to the Forum team or send it at: solutions@worldwaterforum6.org
 This card is a short version of the Forum Solution Form available on our website. The form is designed to present your solution and to gather essential information for our working groups to make progress in the implementation of their action plan.

- **Join a Forum working group:**

If your organisation wishes to join a working group related to one specific Forum's target:
 Please consult the list of targets on our website. Contact the target coordinator by e-mail and suggest him/her your input.
 The working group is in charge of identifying solutions that will help reach the target, generating commitments and preparing the group's report and related Forum session.

- **What next?**

Your solution will be published online on our Platform of Solutions. All solutions will be collected and reviewed by the Forum target working groups who will identify the promising ones on the basis of the 7 criteria set out overleaf.
 Several information devices will be used in addition to Forum sessions to further increase the visibility of water solutions and their contributors during the Forum Week in March 2012: poster marketplace, communication materials for media, solutions stage with inspiring talks, Forum prizes ceremonies.

www.worldwaterforum6.org



Solution Card	Fiche Solution
6th World Water Forum Solutions Fair - Share Your Solutions! Contribuez au 6 ^{ème} Forum Mondial de l'Eau, partagez vos solutions !	
Organisation Organisation	
Email address Adresse courriel	
URL for more information about the Solution Lien URL pour des informations complémentaires sur la solution	
Priority (Name, number) Priorité Target (Keyword, number) Objectif-cible Region Région	
Solution Title Titre de la Solution	
Short description How will it help achieve the target? Description synthétique Comment cette solution permettra d'atteindre l'objectif-cible ?	
Solution type Technical, institutional, legal, policy, financial, communication, other? Type de solution Technique, institutionnelle, légale, politique, financière, communication, autre ?	
Who should be interested in this Solution, why? How will it help them? À qui s'adresse cette solution, pourquoi ? En quoi cette solution les aidera ?	

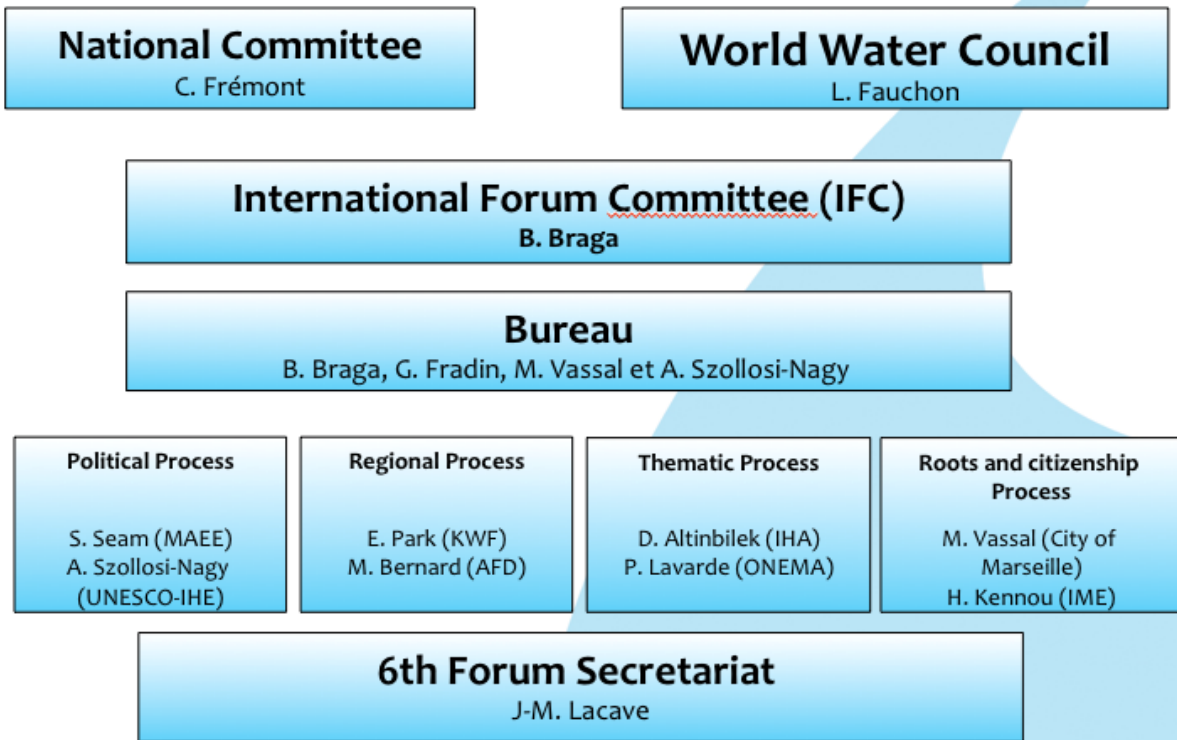


ORGANISATIONAL STRUCTURE

The organisation in charge of the 6th World Water Forum is the Group of Economic Interest named “International Forum Committee” (IFC). It is made up of:

- the State, represented by the Ministry of Environment and the Ministry of Foreign Affairs
- the City of Marseille
- the Marseille Provence Métropole Urban Community (CUMPM)
- the Bouches du Rhône County Council
- the Provence-Alpes-Côte-d’Azur Region (CR PACA)
- the association named “World Water Council”
- the French National Agency for Water and Aquatic Environments (ONEMA)
- the Professional Federation of Water Companies (FP2E)
- the Agence Française de Développement
- the Marseille Provence Chamber of Commerce (CCIMP)
- the association “Eau vive” on behalf of the “Coalition Eau”

The Board of the International Forum Committee is presided by Prof. Benedito Braga, Professor at the University of São Paulo. Its secretariat is in charge of the operational preparation and organisation of the Forum. Its staff is made up of 30 people that work, with the help of more than 150 international working groups gathering around 2,000 persons around the world, on the 4 preparatory processes, the 6th World Water Forum programme, and the commitments and solutions.



THE WORLD WATER FORUM IN MARSEILLE

Overcoming cycles of drought and the arid nature of our region Provence, providing water for everyone, taking into account demographic growth, evacuating and treating this water while ensuring its quality and safety, fighting the risks of flooding... these are just some of the challenges that Marseille and the region's local authorities make efforts to control so as to give each inhabitant the fundamental right to water... a right which is from now on universally acknowledged, for providing water means ensuring life, health and food, economic and social vitality, development and harmony.

For close to one hundred and sixty years, the local public and private stakeholders have developed an internationally recognised expertise and built an infrastructure to supply, treat and distribute water, among the most effective ones in the world. Our institutions also learnt a long time ago how to manage this precious resource consensually, making our region a famous center of excellence, where laboratories and businesses at the service of sustainable development flourish.

In this context, what could be more legitimate for our region than to host the largest global meeting for water in March 2012? Particularly since this ambition and the requirement have been consolidated with time.

Today, the PACA Regional Council supports local action in sanitation, resources and the management of the aquatic environment, and more particularly dealing with flooding. The Marseille Provence Métropole Urban Community is responsible for water and sanitation in its eighteen municipalities and will open the doors to its installations to conference participants and visitors to the Forum, for them to see their cutting edge quality control and resource protection facilities.

Since 1982, the Bouches du Rhône General Council has been responsible for the development, maintenance and operation of water courses, lakes and other State-owned bodies of water, whilst the City of Marseille manages the problem of rainwater run-off and the Marseille Provence Chamber of Commerce and Industry brings the support of the business world and



enhances the competence of French and regional companies in the water domain.

To this range of expertise and the many solutions implemented in Marseille and its region, we have to add the 26 centuries of exchanges with the world and a flawless determination to promote international cooperation. Indeed, the “Provençal water model” can be shared, particularly with our neighbours on the shores of the Mediterranean.

The City of Marseille, which initiated, proposed and defended the candidature of Marseille as host to the 6th World Water Forum, is particularly proud to have been chosen to organise this major event for the future of humanity, alongside France and the World Water Council. It is for this reason that it has been consecrated “World Water Capital 2012”. Host city to the World Water Council since its creation, Marseille implements an ambitious water policy with an eye on the future and all those who would like to contribute to its cause are welcome to come and join us to share, exchange, listen and debate the best solutions to be put in motion.

Welcome to the Forum of Solutions, in Marseille, in March 2012.

Jean-Claude Gaudin
Mayor of Marseille

Michel Vauzelle
President of the Regional Council
Provence Alpes Côte d'Azur

Jean-Noël Guérini
President of the Bouches du Rhône
General Council

Eugene Caselli
President of the Marseille Provence
Métropole Urban Community

Jacques Pfister
President of the Marseille Provence
Chamber of Commerce and Industry

KEY CONTACTS

- **Register to the Forum:** www.worldwaterforum6.org
- **Book an hotel:** register to the Forum and fill in the form
- **Get information about the Forum:** regarding logistical issues: transportation, accomodation...event@worldwaterforum6.org
- **For any other questions:** contact secretariat@worldwaterforum6.org

- **Propose a solution for the sake of water on the Platform of Solutions:** www.solutionsforwater.org

- Join a working group:

Consult the Forum priorities and targets on our website, select your target(s) and identify the coordinator in charge of the target, contact the coordinator by email and send him/her your contribution.

- Join one of the Forum networks:

Contact the network of your choice: youth@worldwaterforum6.org or waterandwomen@worldwaterforum6.org ou ngos@worldwaterforum6.org or waterforthoughts@worldwaterforum6.org

- To labelise a project or an event:



To submit a project, download and fill in the form and send it back to label@worldwaterforum6.org. More information in the labeling charte of the « Grassroots and Citizenship » page of the Forum website.

- **Become a volunteer:** volunteers@worldwaterforum6.org

- **Book a pavilion or a booth:** expo@worldwaterforummarseille2012.org

- **Organise a side event within the Forum:** side.event@worldwaterforum6.org

www.worldwaterforum6.org



For any information, photo, biography or to organise an interview, Please contact:

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